

# The Key Step Tutorial

Follow these simple steps to have your first KST online and generating sales for you in no time. This is our most profitable content strategy for promoting affiliate products. Don't forget to check your email for the accompanying email series, case studies, and templates. Those emails will give you even more depth and detail into this process as well as real life examples and templates you can use.



Think of a process that you can teach around the product that you're promoting as an affiliate.



Write a step-by-step tutorial detailing how to implement the process.



Ensure that *one-step* in the process can only be accomplished if they have the product that you recommend (*The Key Step*).



Publish the tutorial on your website. If you don't have a website, publish the tutorial to Medium or Substack.



**Bonus:** Create a video walking through the entire tutorial and publish it on YouTube - Embed the YouTube version into your blog post. This caters to people that learn best by reading and people who learn best by watching.



Share your article on Facebook, Twitter, LinkedIn, Pinterest, a relevant Subreddit on Reddit, and, if you have an email list, email your list.



Find some relevant questions on Quora that your tutorial could be the answer to, answer the question with quick version of your tutorial and link over to the full tutorial to get more details

